



# Dealer Registration

Business Name \_\_\_\_\_ Trade Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Secondary Contact: \_\_\_\_\_

Dealer Type:  New  Used Franchises Held \_\_\_\_\_

Business Type:  Sole Proprietorship Corporation:  Subchapter C  Subchapter S

Limited Liability Company Partnership:  General  Limited

If Corporation: \_\_\_\_\_ If limited Liability Company: \_\_\_\_\_ If Limited Partnership: \_\_\_\_\_

State of Incorporation: \_\_\_\_\_ State of Organization: \_\_\_\_\_ State of Registration: \_\_\_\_\_

Federal Taxpayer Identification # (SSN# or Employer Identification #) \_\_\_\_\_

State Taxpayer Identification # \_\_\_\_\_ Date Established \_\_\_\_\_ Dealer License # \_\_\_\_\_

License Expiration Date \_\_\_\_\_ License Plate # \_\_\_\_\_ Plate Expiration Date: \_\_\_\_\_

Do you expect to:  Buy  Sell Will you use:  Cash  Checks\*  Drafts\*  
(Check all that apply) (Check all that apply)

\*Subject to auction management approval

# Credit Information

Bank \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax \_\_\_\_\_

Account # \_\_\_\_\_ Credit or Floor Plan Limit \_\_\_\_\_ How long doing business: \_\_\_\_\_

Finance or Floor Plan Co. \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax \_\_\_\_\_

Account # \_\_\_\_\_ Credit or Floor Plan Limit \_\_\_\_\_ How long doing business: \_\_\_\_\_

References: (Other Auctions you attend)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Owners / Officers / Representatives

## Owners:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
SSN: \_\_\_\_\_ DL #: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
SSN: \_\_\_\_\_ DL #: \_\_\_\_\_

## Officers:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
SSN: \_\_\_\_\_ DL #: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
SSN: \_\_\_\_\_ DL #: \_\_\_\_\_

## Authorized Representatives:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
SSN: \_\_\_\_\_ DL #: \_\_\_\_\_

Authorized to:  Buy Cars       Sell Cars       Sign Checks / Drafts (Check all that apply)

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
SSN: \_\_\_\_\_ DL #: \_\_\_\_\_

Authorized to:  Buy Cars       Sell Cars       Sign Checks / Drafts (Check all that apply)

Greater Cleveland Auto Auction

5801 Engle Road, Cleveland Ohio 44142

Phone 1.216.433.7777 Fax: 1.216.676.4200 Toll Free: 1.800.929.GCAA

**Guaranty**

In consideration of Auction allowing Dealer to buy and sell motor vehicles through Auction, the undersigned, whether one or more, personally covenant, guarantee and warrant that the title to each vehicle sold by Dealer through Auction will be good and will be free and clear of all liens and encumbrances, whatsoever. The undersigned unconditionally agrees to reimburse Auction for any loss, damage, expense, or costs, including attorney's fees, incurred by Auction as a result of breach of the foregoing warranty of title as to any such motor vehicle.

The undersigned further guarantees full payment of any debts of Dealer to Auction, including any checks or drafts issued by Dealer or any of Dealer's representatives, together with any loss or expense incurred by Auction in collecting or attempting to collect such debt, including attorney's fees.

The undersigned acknowledges that Auction shall have the right to refuse to transact business with Dealer, to modify or release any and all collateral security, to extend or change time of payment and settle or compromise with Dealer without notice to the undersigned and without discharging or affecting the liability of the undersigned hereunder. This guaranty is to be a continuing guaranty and the undersigned hereby shall be liable as principal debtor and not merely as surety, and the bankruptcy or any assignment in favor of Creditors of Dealer shall not affect the enforceability of this agreement.

This instrument shall bind the respective heirs, executors, administrators, and assigns of the undersigned and shall inure to the benefit of Auction, its successors, assigns, and subrogees.

Where there is more than one signatory to this agreement each signatory shall be jointly and severally liable under this agreement.

IN WITNESS WHEREOF the undersigned have hereunto set their hands and seals

This \_\_\_\_\_ Day of \_\_\_\_\_, 20 \_\_\_\_\_

\_\_\_\_\_  
WITNESS  
\_\_\_\_\_  
WITNESS  
\_\_\_\_\_  
WITNESS

Signature \_\_\_\_\_  
Print \_\_\_\_\_

Greater Cleveland Auto Auction

5801 Engle Road, Cleveland Ohio 44142

Phone 1.216.433.7777 Fax: 1.216.676.4200 Toll Free: 1.800.929.GCAA

**HOLD HARMLESS, AGENCY AND INDEMNITY  
AGREEMENT**

(Dealership Name) \_\_\_\_\_ (herein after called customers) whose principal place of business is in (city) \_\_\_\_\_, (state) \_\_\_\_\_, appoints Greater Cleveland Auto Auction, Cleveland, Ohio (herein after called Auction) as customers agent with full and complete authority to sign odometer disclosure statements, title documents and auction invoices, or other documents as required on customers behalf with regard to any and all motor vehicles owned by customer which are to be sold through the Auction. Customer will indemnify and hold harmless auction from all losses or expense incurred by auction as a result of auction acting as customer's agent pursuant to this agreement, including all expenses and attorney's fees incurred by auction, unless caused by auction's own negligence.

Agreed and Accepted by:

Auction

Customer

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Print \_\_\_\_\_

Print \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

Greater Cleveland Auto Auction

5801 Engle Road, Cleveland Ohio 44142

Phone 1.216.433.7777 Fax: 1.216.676.4200 Toll Free: 1.800.929.GCAA

## Agreement

The undersigned hereby makes application to Greater Cleveland Auto Auction (hereinafter referred to as the "Auction") for the right to enter the Auction premises and for permission as a dealer or dealer's representatives to participate at the Auction as a consignor and/or buyer.

In consideration therefore, I agree to comply with all rules and procedures of the Auction as posted on the Auction premises. I further state that I have read such rules, and am familiar with them and the method of operations of the Auction.

I agree that as to any motor vehicle bought upon the Auction premises by or for me, whether for sale at the Auction or otherwise, or purchased at the Auction by me or my representative (s) and left there for any reason whatsoever, that such merchandise is being left on the premises as my sole wish; and I expressly release the Auction from any liability for loss resulting to a motor vehicle from fire, theft, mysterious disappearance, vandalism, or any other cause while on the premises of the Auction. I understand that the Auction does not carry insurance covering any such vehicles.

I understand that the Auction does not guarantee the mileage reading on any speedometer to be correct or that any vehicle sold at the Auction is valid, or that any other representation made with respect to any vehicle is correct, and I expressly release that Auction from any liability in connection therewith. In the event that the services of any attorney are required to enforce this agreement or any of the rules of the Auction, I agree to pay reasonable Attorney's fee therefore.

I have read and understand all portions of the above application.

SIGNED \_\_\_\_\_ DATED \_\_\_\_\_

## Opt In Agreement

Greater Cleveland Auto Auction would like to send voicemails and/or fax or email messages about upcoming sales events and auction information in order to serve our customers better and more efficiently. In order for us to contact you by voicemail and/or fax or email you; we must have your consent. When you consent, you are agreeing to receive periodic messages alerting you to upcoming auctions and sales events.

You may withdraw your consent at any time by calling us at 800-929-4222 Monday through Friday between 9:00a.m. - 5:00p.m.ET.

- Greater Cleveland Auto Auction may contact me by voicemail, fax, text or email to notify me about the upcoming sales events and auction information.
  
- Greater Cleveland Auto Auction **may not** contact me by voicemail, fax, text or email to notify me about the upcoming sales events and auction information.

Print Name	Business Phone
Name of Dealership	Email Address
Signature	Fax Number
Date	Cell Phone



# GREATER CLEVELAND AUTO AUCTION

5801 Engle Road, Cleveland, OH 44142

PH: 1.216.433.7777 FX: 1.216.676.4200 Toll Free: 1.800.929.GCAA  
President PATRICK A. MORSILLO

To Whom It May Concern:

We operate as a wholesale auction for licensed automobile dealers.

We would appreciate if you would furnish us with the following information which will be held in strict confidence.

**INFORMATION REQUESTED FOR:**

NAME OF DEALERSHIP: \_\_\_\_\_  
LICENSE NUMBER: \_\_\_\_\_  
ACCOUNT HOLDER: \_\_\_\_\_ SSN: \_\_\_\_\_

**BANK INFO:**

BANK NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
REPRESENTATIVE: \_\_\_\_\_  
AVERAGE BALANCE: \_\_\_\_\_  
EXPERIENCE WITH ACCOUNT: \_\_\_\_\_  
DO YOU FLOOR PLAN CARS: \_\_\_\_\_ LIMIT: \_\_\_\_\_  
REMARKS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DATE ACCOUNT OPENED: \_\_\_\_\_

We are enclosing a self addressed stamped envelope for your reply.

Thank you,  
The Greater Cleveland Auto Auction

\_\_\_\_\_  
Signature of Customer Authorizing  
Bank to Release Information